



Arysta LifeScience



PRESS RELEASE

For Immediate Release

FORTIX[®] Fungicide Receives Registration for Use in Winter and Spring Wheat

CARY, N.C. & RESEARCH TRIANGLE PARK, N.C. (January 6, 2015) – Arysta LifeScience North America, LLC and Cheminova, Inc. today announce that FORTIX[®] Fungicide, jointly produced and marketed by both companies, has received registration for use in winter and spring wheat.

FORTIX combines two best-in-class fungicide chemistries fluoxastrobin, the fast-acting strobilurin from Arysta LifeScience, and flutriafol, the longest lasting triazole from Cheminova. In wheat, it is recommended that growers apply FORTIX at flag leaf to control and protect against diseases including leaf rust, stripe rust, stem rust, powdery mildew, septoria leaf and glume blotch, and tan spot.

“We believe FORTIX with its broad spectrum, dual action chemistry will protect the flag leaf like no other in wheat,” says Hugh MacGillivray, head of marketing-North America, Arysta LifeScience. “Growers can spray FORTIX and expect quick and consistent disease management. It stops disease from progressing.”

“Growers who use FORTIX at flag leaf are applying the right product at the right time to protect yields. FORTIX is the right choice,” says Deneen Sebastian, marketing director-North America for Cheminova. She notes that its active ingredients move throughout the plant to provide complete protection at a critical time for kernel development.

Wheat is the third major crop for which FORTIX has received registration. In 2013, Arysta LifeScience and Cheminova launched FORTIX for use in corn and soybeans. In those crops, growers have praised FORTIX for its long-lasting control of major yield-robbing diseases.

Growers are encouraged to always read and follow label directions. For more information on FORTIX, visit www.FORTIXFungicide.com or contact your local Arysta LifeScience or Cheminova sales representative.

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FORTIX is a registered trademark of Cheminova, Inc.

About Arysta LifeScience

Arysta LifeScience is one of the world's largest privately held crop protection and life science companies with 2013 revenues of US \$1.6 billion. An entrepreneurial provider of crop protection and life science products in more than 125 countries worldwide, Arysta LifeScience specializes in marketing and distribution of respected crop protection brands and life science products that meet the needs of global partners. More information on the company is available at: www.arystalifescience.com.

About Cheminova

Cheminova, Inc., headquartered in Research Triangle Park, N.C., is the U.S. subsidiary of Cheminova A/S, a global leader in the production, development and sale of plant protection products. Cheminova A/S is located in Lemvig, Denmark. More information on the company is available at: www.cheminova-us.com.

Contacts:

Linda Frerichs
Global Communications Manager
Arysta LifeScience
(919) 678-4948
Linda.Frerichs@Arysta.com

Sybil Jones
Communications Consultant
Cheminova, Inc.
(912) 236-2360
sjones@sybiljonesandco.com