



Arysta LifeScience



PRESS RELEASE

For Immediate Release

### **IMPORTANT LABEL CHANGES ENHANCE FORTIX® FUNGICIDE**

CARY, N.C. and RESEARCH TRIANGLE PARK, N.C. (June 10, 2014) – Arysta LifeScience North America, LLC and Cheminova, Inc. jointly announced that the U.S. Environmental Protection Agency (EPA) has approved important label changes for FORTIX® Fungicide, a product jointly marketed and sold by the two companies.

FORTIX is currently registered for use on corn and soybeans to control the major foliar diseases. The fungicide combines fluoxastrobin, the fast-acting strobilurin, from Arysta LifeScience and flutriafol, the longest-lasting triazole, from Cheminova. The EPA approved modifications to the FORTIX label for corn that shorten the preharvest interval (PHI) for application from 80 days to 30 days.

“With this label modification, growers will find FORTIX is more flexible than ever. They can apply FORTIX as early as V5 in corn and R1 in soybeans for season long disease control, or they have the option to apply at a later growth stage” said Kevin Staska, Fungicide Market Manager, Arysta LifeScience.

The EPA approved additional label modifications for FORTIX. Minimum water volume recommended for aerial application has been reduced from five gallons to two gallons per acre. Plus, new rotational crops have been added: peanuts, (no plant back interval); sugar beet (30-day plant back interval), cotton and sweet corn, (180-day plant back interval).

“In its second year of use, we expect FORTIX to continue to set the standard for fungicide performance,” says Deneen Sebastian, North American Marketing Director, Cheminova. “Growers can depend on FORTIX. It is convenient, flexible and easy to use. Growers can spray FORTIX early in the season and reap yield-enhancing fungicide benefits all season long. If weather conditions push back application or late season disease pressure occurs, FORTIX will still provide outstanding performance when applied later in the season with no concerns about the PHI.”

For more information on FORTIX, visit [www.FORTIXFungicide.com](http://www.FORTIXFungicide.com) or contact your crop protection dealer or your local Arysta LifeScience or Cheminova sales representative.

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**About Arysta LifeScience**

Arysta LifeScience is one of the world's largest privately held crop protection and life science companies with 2013 revenues of US\$1.6 billion. An entrepreneurial provider of crop protection and life science products in more than 125 countries worldwide, Arysta LifeScience specializes in marketing and distribution of respected crop protection brands and life science products that meet the needs of our global partners. More information on the company is available at: [www.arystalifescience.com](http://www.arystalifescience.com).

**About Cheminova**

Cheminova, Inc., headquartered in Research Triangle Park, N.C., is the U.S. subsidiary of Cheminova A/S. Located in Lemvig, Denmark. Cheminova is a global company in the production, development and sale of plant protection products in more than 100 countries. For more information visit [www.cheminova-us.com](http://www.cheminova-us.com)

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